

The 53rd *Sogo Bosai* Seminar, DPRI, Kyoto University

How did small businesses overcome the COVID-19 pandemic?

Strategies and Challenges for Business Continuity from Case Studies in Japan and the United States

9:00-11:30 A.M., April 22, 2022 (JST)
(8:00-10:30 P.M., April 21. EDT)

Form of event: Online seminar via Zoom

Registration: Required. (Small businesses are welcome to participate.)

* Simultaneous interpretation in English and Japanese available

● Part 1: Lecture (9:00-10:10 JST, 20:00-21:10 EDT)

1) "The Search for Business Owners during Unstable Social Norms"

Dr. Yu Matsubara (Disaster Prevention Research Institute, Kyoto U., Japan)

2) "How U.S. Businesses Overcame the COVID-19 pandemic"

Dr. Cox Zachary (Disaster Research Center, U. of Delaware, U.S.A.)

3) "Differences and similarities of Small Businesses in Japan and U.S."

Dr. Hiroaki Daimon (Disaster Prevention Research Institute, Kyoto U., Japan)



Dr. Cox Zachary

● Part 2: Panel Discussion (10:20-11:30 JST, 21:10-22:30 EDT)

"Wisdoms and Challenges in Surviving a Pandemic"

Moderators: Zachary Cox, Hiroaki Daimon

Panelists: Mashu Ohashi (Uokusa: Fish shop with a standing bar), Madoka Hatano (Miyazu Machi-ya Restoration Network), Kenji Fujimoto (Japan Exploration Tours JIN-仁)

Registration
Method

Pre-register at the URL on
the right and join us via Zoom!

Info

<https://www.dpri.kyoto-u.ac.jp/news/15930/>

Registration

<https://onl.la/KRhqrSP>

QR code →

